

MARIN COUNTY SUICIDE PREVENTION COLLABORATIVE

COMMUNICATION AND OUTREACH TEAM MEETING

April 22, 2021

Co-Leaders:

Nancy Vernon

Aide to Supervisor Katie Rice

Kara Connors, MPH

Senior Program Coordinator for Suicide Prevention

BHRS



SUPPORT



UNITY



TRUST



EXCELLENCE

Agenda

- Icebreaker
- Updates and upcoming
 - Focus groups for men and boys
 - Gun safety campaign
 - May Mental Health Month
 - Crisis Text Line
 - BOS Report
- Next steps

MEN AND BOY'S MENTAL HEALTH: A FOCUS GROUP INVITATION!

During this focus group, we will discuss your attitudes, knowledge and beliefs around mental health. Your experiences will help inform how we create mental health awareness for men and boys throughout our community.

Join us and receive a \$25 gift card (available to community member participants only).

We are seeking men and boys who:

- Are over 13 years of age (completion of permission forms for those under 18 years of age are required)
- Self identify as male
- Represent diversity in its many forms (racial/ethnic, sexual orientation, education, etc.)
- Can attend for a one-hour discussion

FOCUS GROUP DATES

Teen Boys (ages 13-17):
Thursday April 29 at 4 pm

Transition age men (18-25 year olds)
Thursday April 29 at 6 pm

Middle age men (ages 45-64 year olds):
Monday April 26 at 6 pm

Older adult men (age 65+)
Tuesday May 25 at 4 pm

*Groups are limited to 10 people.
Following your signing up (below), you will receive confirmation and Zoom information.*

SIGN UP BY EMAIL:
kconnors@marincounty.org





**MAY IS MENTAL HEALTH
AWARENESS MONTH**

2021 Virtual Events and Offerings

Marin County Behavioral Health and Recovery Services

Gun Safety Campaign

LAUNCH OF CAMPAIGN

NAME OF CAMPAIGN?: Safe Gun
Storage Saves Lives

1. PRESS RELEASE: SIGNED BY ALL
 2. "FACEBOOK LIVE "PANEL
DISCUSSION
 3. ONLINE SOCIAL MEDIA & WEB
POSTINGS ACROSS COUNTY AND
AGENCIES; PSAs in NEWSPAPERS
 4. PUBLIC AWARENESS CAMPAIGN
RE: GUN LOCKS
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Crisis Text Line: May 1-4 Launch

CRISIS TEXT LINE |

Text MARIN to 741741

Free, 24/7, Confidential

BOS Annual Report

- BOS meeting in June
- Disseminating report

Next Steps

- Collaborative meeting May 5 at 2:00-3:15 pm
- Communication Team meeting June 24 at Noon